



Today's Voice for Dementia, **Teepa Snow** is one of the world's leading advocates and educators for anyone living with dementia.

Teepa's philosophy is reflective of her education, work experience, medical research, and first-hand caregiving experiences. Her advocacy efforts led her to the development of the **GEMS**® dementia classification model and the **Positive Approach**® to Care training strategies.

Teepa Snow is an occupational therapist with 40 years of rich and varied clinical and academic experience. She presents with extraordinary expertise and humor to audiences large and small throughout the world. Her company, Positive Approach® to Care (PAC) provides on-line and in-person services, training, and products to professionals, family members, the lay public, and people living with brain changes internationally. Her GEMS® State Model for understanding progression and change in ability, combined with her PAC™ Skills, form practical and effective strategies and techniques for individuals and agencies seeking to optimize care and support for those living with dementia and their care partners. These user-friendly approaches provide guidance and leadership to national efforts to promote best practices. PAC is collaboratively working to change the culture of dementia care, one mind at a time in over 30 countries worldwide.

As the Education Director of Eastern North Carolina's Alzheimer's Association, she helped to create the nation's award winning DVD entitled Accepting the Challenge: Providing the Best Care for People with Dementia. Through her work developing Positive Approach to Care, there are many more resources and options for support and help, both online and in person.

Her company, Positive Approach, LLC, was founded in 2006 and offers person centered training opportunities in the United States, Canada, Australia and the UK. If you visit www.teepasnow.com, you'll find educational video clips, DVDs, books, information on individual certifications, online support groups, newsletter subscriptions, and onsite training. And you can sign up for the **free** Dementia Journal which goes out every month.

Until There's a Cure, There's Care!™

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