



20 Years of Community Service

Nationally Recognized Pioneers in Dementia Care
Supporting Families Since 2000

67,148*

people received direct care or education about dementia and caregiving



4,999

people with dementia received expert medical care



15,997

caregivers provided with education, training, and support



46,152

individuals received education about dementia, caregiving, healthy aging



722

people screened for dementia through our low income/minority program



7,722

hours of volunteer time provided by 308 volunteers



\$9,902,177

in charitable services provided over the past 20 years

\$7,430,700**

Average *annual* savings to Medicaid in the past decade

"This program is such a blessing to our family. The staff and caregivers are amazing. We are very thankful to have this facility as a resource during this time in our lives while caring for a loved one."

-MemoryCare Caregiver

One Family's Story



Bill & Laura Smutny

"My wife and I entered the maze of dementia to discover unfamiliar paths, countless dead ends and no clearly marked trail to follow. We were on our own, and it was overwhelming to say the least.

Once we met our MemoryCare team, they were always beside us, helping us with decisions, suggesting a different course to follow, and most importantly, giving us the sense that we were not alone on this harrowing journey." -Bill Smutny, MemoryCare Caregiver and Community Educator

*includes people with dementia and their caregivers who have been seen by care teams and non-duplicated audience members for community education events

**based on the cost of a Medicaid nursing home bed in Buncombe County and number of enrolled low income families caring a loved one who would qualify for nursing home placement and say that MemoryCare helped them keep their loved one at home longer

QUOTES FROM FAMILIES ENROLLED AT MEMORYCARE FROM LETTERS TO STAFF AND IN ANONYMOUS SURVEYS

- “You are who I turn to when I need something. Thank you MemoryCare!”
- “I learn so much here that I just don’t get anywhere else”
- “Our MemoryCare team is extremely supportive and helpful. They give us honesty and confidence as we go down this journey and help explain what we truly don’t know how to understand.”
- “This program is such a blessing to our family. The staff and caregivers are amazing. We are very thankful to have this facility as a resource during this time in our lives while caring for a loved one.”
- “I received guidance and affirmation that what I am experiencing is normal. I am not alone!”
- “I am so grateful for all information and the true kindness and caring provided”
- “This has been a 100% positive experience. I look forward to each visit and the understanding it will bring.”
- “The level of care and concern we have found at this program has truly be astonishing.” “I can’t imagine us negotiating the changes we are facing without the competent, caring help of MemoryCare.”
- “Caring done right.”

QUOTES FROM PARTICIPANTS IN THE MEMORYCAREGIVERS NETWORK PEER SUPPORT GROUPS

- “I learn something new every time I come. Sometimes it may not be something I want to hear!”
- “All the advice I got here helped and it worked. Everything they said had value. They got me through.”
- “I’m better because of this group.”
- “Get to a support group. You will find out you are not alone, you will learn new skills, and you will feel better.”
- “I have learned more from the MemoryCare Support Group than anywhere. Listening to others’ challenges and how to handle them has been very helpful.”
- “When I left the first meeting, it was like the weight fell off my shoulders.”
- “The MemoryCare Support Group over the years has given me valuable tools - I always pick up a few “pearls” in every meeting I attend.”
- “Sometimes I am skeptical that the advice or method will work, but quite often I’m very surprised at how well the difficult situations are resolved if I use the advice provided.”
- “You can’t learn stuff like this from books.”
- “I knew I wasn’t supposed to argue but I didn’t know how to do that. I learned how by coming here.”